

2024



TRAUMA SYMPOSIUM

HUNTINGTON CONVENTION CENTER | SEPTEMBER 16, 2024

VENDOR PROSPECTUS

2024



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PLEASE JOIN US...

The Northern Ohio Trauma System's 14th Annual Trauma Symposium will be held at The Huntington Convention Center of Cleveland, located in downtown Cleveland, Ohio.

NOTS is a collaboration between the Cleveland Clinic, the MetroHealth System, University Hospitals and Southwest General Hospital dedicated to providing the highest quality of care to trauma patients across the region.

ATTENDEES

We are anticipating over 500 physicians, nurses and EMS providers to attend the 14th Annual Northern Ohio Trauma System's Trauma Symposium.

The symposium consists of one day of lectures focusing on improving the care of the trauma patient. Many of our speakers are nationally-recognized leaders of trauma care.

EXHIBITOR INFORMATION

EXHIBIT FEES

The cost to exhibit at this year's conference is \$1,000 if you register and pay by August 19, 2024. Beginning August 20, 2024 the cost is \$1,500.

THE COST INCLUDES:

- One 6-foot draped table top and two chairs
- Badges for two exhibit personnel
- Entry to scientific sessions (no solicitation will be permitted during sessions)
- Complimentary refreshment breaks and continental breakfasts
- Lunch for two exhibit personnel
- Inclusion in our Vendor Passport
- There is an additional charge of \$125 if electrical access is required

2024 ATTENDEE PROFILE

Over **525** attendees

67% Hospital

33% EMS

95% from Ohio



16 additional states*



95% from Northeast Ohio

EXHIBIT DATES AND HOURS

- Set up: Sunday, September 15, 2024 from 1-4pm

SYMPOSIUM HOURS

- Monday, September 16, 2024 7:00am-4:00pm

PAYMENT

All checks MUST be issued in United States dollars and drawn on a United States Bank.

MAIL CHECK WITH COPY OF INVOICE TO:

The Cleveland Clinic Educational Foundation
P.O. Box 931653
Cleveland, OH 44193-1082

IF SENDING BY COURIER (SUCH AS FEDEX, UPS, DHL) MAIL CHECK WITH COPY OF INVOICE TO:

the Cleveland Clinic Education Foundation
ATTN: Lockbox 931653
4100 West 150th Street
Cleveland, Ohio 44135



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SPONSORSHIP OPPORTUNITIES

Interested in a sponsorship? We have many sponsorship opportunities available and will work with you to find the right fit for your organization! Please contact us at (440) 592-1409.

PLATINUM LEVEL: \$4,000

EXCLUSIVE PRE-SYMPOSIUM EVENT

- Up to three company representatives invited to attend the Sunday evening VIP event (September 15, 2024)
- Meet and discuss your product with multiple surgeons, hospital administrators, and trauma program managers
- Your company and product will be introduced at the beginning of the night - space available for product display

VIP EVENT INVITEES INCLUDE

- National and local trauma surgeons, NOTS Advisory Board members, Trauma Medical Directors and Program Managers representing the Cleveland Clinic, The MetroHealth System and University Hospitals
- NOTS Symposium Committee members

VENDOR TABLE

- One table, two representatives - prime location
- Your company name rotating on monitors throughout the Convention Center/NOTS Symposium

GOLD LEVEL: \$2,500

SPONSOR BREAKFAST OR LUNCH

- Company name/logo displayed in the lunch ballroom
- Special acknowledgment prior to lunch
- Your company name rotating on monitors throughout the Convention Center/NOTS Symposium

VENDOR TABLE

- One table, two representatives - prime location
- Your company name rotating on monitors throughout the Convention Center/NOTS Symposium

SILVER LEVEL: \$1,000

VENDOR TABLE

- One table, two representatives
- Your company name rotating on monitors throughout the Convention Center/NOTS Symposium

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RULES AND REGULATIONS

- All applications must be made on the official application form and include a description of the products or services to be exhibited.
- All products to be exhibited must be directly related to the practice of surgery or medicine, education and any related topics. All are subject to approval by the NOTS Symposium Committee.
- Exhibitors must comply with FDA regulations concerning the exhibition of investigational products and Class III devices.
- Exhibitor identification on all signs, graphics and literature must be the company name(s) submitted on the exhibitor application.
- Exhibitors may not assign or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).
- Exhibitors must set up, occupy and staff their exhibit during all hours the exhibits are open, unless oral scientific presentations are ongoing.
- Registration badges will admit exhibitors to continental breakfasts, lectures and lunches.
- All exhibitor personnel are required to wear registration badges while on the exhibit floor. Badges will be provided gratis for two pre-registered personnel per table top. Additional individual exhibitor badges are \$100 each per day.
- Use of the NOTS name or logo, or other verbiage that implies that the Symposium is a function endorsed or co-sponsored by NOTS, is expressly prohibited.
- The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the The Huntington Convention Center of Cleveland premises and will indemnify, defend and hold harmless the The Huntington Convention Center of Cleveland, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.
- Written notice of cancellation of space must be received by September 11, 2024 and will result in a charge equal to 50% of the total cost of the space assigned.

REGISTRATION INFORMATION

EARLY REGISTRATION

Application and payment received by the Northern Ohio Trauma System by August 19, 2024 - \$1000 for one day.

REGISTRATION

Application and payment received by the Northern Ohio Trauma System beginning August 20, 2024 - \$1500 for one day.

Registration must be completed via the NOTS website: <http://www.northernohiotraumasystem.org/registration>

MORE INFORMATION

Danielle Rossler

Phone: 440.592.1409

The CME agreement must be completed upon registration.